

Young African Leaders Initiative (YALI)



Project Title	Young African Leaders Initiative (YALI)
Project Summary	Storyteller + trendseeker needed to help us improve our reach to young Africans (ages 18-35). Looking for fresh perspectives and innovative ideas.
Country	United States
Agency	Agency for International Development
DoS Office	N/A
Post	N/A
Section	N/A
Number of Interns	2

Project Description

YALI provides training and connects young Africans with each other, industry experts, and resources to help them grow as leaders in business, civil society, and government. (We've gotta say, it's pretty cool. Check out yali.state.gov to learn more about our programs + people!)

We're looking for two VSFS interns who can help us with projects such as 1) analysis of business, social entrepreneurship, and youth engagement in Africa, with a focus on what's trending on social media, 2) creation of professional social media products (like exciting infographics!) to help us promote YALI, and 3) analysis of publicity around YALI and program alumni.

This position is perfect for someone who wants to combine research/analysis and communications/marketing skills with a dash of passion for international development and Africa.

Desired Skills Interests

Skill

Adobe Illustrator

Adobe Photoshop

Digital media

Editing

Graphic design
Independent
Marketing
MS Office
Research
Storytelling
Team player
Twitter
Communication Skills
Facebook
Writing

Additional Information

Pssst - a tip for preparing your application - visit yali.state.gov and search for YALI on social media handles to get the latest info on the initiative, and use your findings to let us know why you're the best fit for the job!

Language Requirements

Language	Speaking Proficiency	Reading Proficiency	Importance
French	Limited working proficiency	Minimum professional proficiency	Nice to Have
Portuguese	Limited working proficiency	Minimum professional proficiency	Nice to Have